

Kosuke Shiraishi

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PORTFOLIO

<http://www.shiraissy.com>

Profile

I'm UX designer who has a background in the field of HCI and Computer Science. I'm passionate about making our lives better and brilliant by harnessing design and technology.

Employment history

Oct 2015 – Present

TOKYO

UX Designer

Kaizen Platform

I'm responsible for the entire UI/UX of Kaizen Ad, which is the company's second product. I'm in charge of the entire design including brand design, experience design, Interaction design, interface design and so on.

- Led the entire design process of Kaizen Ad, creating major design deliverables such as user story maps, screen flows, service blueprints and wireframes.
- Designed all the design elements needed for Kaizen Ad, including screens, icons, illustrations, animated graphics, a promotional video and so on.
- Worked directly with clients, conducting user interviews to gain insights and learnings that were reflected into the product.
- Contributed to earning Facebook Marketing Partner badge for Kaizen Ad. (<https://facebookmarketingpartners.com/marketing-partners/kaizen-platform/>)

Apr 2010 – Sep 2014

TOKYO

Software Engineer

Fujitsu

Worked with a variety of software applications that are pre-installed into Fujitsu's personal computing products such as desktop, laptop and tablet computers. My daily tasks included coding applications, designing user interfaces of applications and evaluating usability of the products.

- Developed a variety of Windows applications pre-installed into PC laptops, desktops, and tablets. These are mostly utility applications written in mainly C++ and C#.
- Designed user interfaces of Windows applications and lead usability testing sessions to improve the usability of the applications.
- Participated in the Global Competency Development Program, a selective in-company opportunity to improve global communication skills and attend a workshop abroad.

Education

Sep 2014 – Aug 2015

SEATTLE

University of Washington

Master of Human-Computer Interaction & Design

Apr 2008 – Mar 2010

TSUKUBA

University of Tsukuba

Master of Engineering in Computer Science

Apr 2004 – Mar 2008

SHINJUKU

Kogakuin University

Bachelor of Engineering

Skills

UX Design



Interaction Design



Prototyping



User Research



Visual Design



HTML / CSS / JavaScript



Product Management

